
Twin Sails Bridge Approach – Site Hoarding Public Art Commission Artist’s Brief

For artwork in Hamworthy, Poole, Dorset.

INTRODUCTION

Hamworthy Development, in partnership with the Borough of Poole (BoP), wishes to commission a 2D artwork by an experienced artist for sections of hoarding being erected on the new Twin Sails Bridge approach in Hamworthy, Poole, Dorset. The area of hoarding for use in this commission is approximately 160 metres long.

SITE LOCATION

Please visit www.multimap.com and enter ‘Rigler Road’ into the search field to view the area.

THE SITE

The hoarding is located on the site of the former Hamworthy Power Station, which has now been demolished and is allocated for development in the Borough of Poole Core Strategy for a residentially led mixed-use development. The site also accommodates the link road which connects the new Poole ‘Twin Sails’ bridge with Blandford Road. This hoarding lines the new link road and is intended to remain in situ until such time as the Former Power Station Site is developed.

THE BRIEF

An experienced artist is sought:

- To research the past, present and future plans for this major regeneration area of Hamworthy, and also the wider Borough of Poole.
- With a familiarity of the communities of Poole and in particular, Hamworthy along with an awareness of its history, aspirations and the changes local people are experiencing in relation to the regeneration of the area.
- To be responsible for all aspects of the development and delivery of the commission through to creation of a high quality, original, innovative and site-specific artwork for installation on the bridge approach Site Hoarding, of approximately 160 metres in length (divided between 4 sections of 40 metres long each).
- With a demonstrable track record in producing work of this kind for the external public realm.
- Report to appropriate meetings throughout the project and stay in close liaison with the Project Panel.
- Consider that panels from the hoarding will need to be able to exist independently from each other so that they can be reinstalled elsewhere in the community if required.

DESIGN ISSUES / SITE CONSTRAINTS

The artwork must:

- Not seek to anticipate the physical appearance of any element of future development to take place on the site.
- Have an anticipated lifespan of 5 - 10 years

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- Have a minimal pollution impact in both the immediate and wider vicinity.
- Be designed, manufactured and installed using sustainable materials, processes and techniques wherever possible.
- Be installed in line with a robust method statement – submitted prior to installation – outlining how the work is to be completed.

SELECTION CRITERIA

Artists will be short-listed on the basis of a demonstrable track record in the creation, production and installation of similar high quality artworks in the external public realm. A familiarity with the community of Hamworthy and its history will also need to be demonstrated, as will project and budget management skills.

APPOINTMENT PROCEDURE

Your initial submission, for expression of interest, should include the following:

1. A letter stating:
 - Why you are interested in the project
 - How you would apply your existing knowledge, skills & experience.
2. Your current CV
3. 12 images of your work.
4. The contact details of two referees for work completed within the last 3 years.

APPOINTMENT TIMETABLE

1. Initial submissions deadline: 5 p.m. on Monday 6th February 2012
2. Shortlisting to take place: 7th February 2012
3. Interviews to take place: 10th February 2012

At interview, short-listed artists will be asked to give a brief presentation of their past work and an initial response to the site and project. We are not asking for proposals at this stage but a discussion about how past work relates to the opportunity at this site and thoughts on the approach that might be taken. Each short-listed artist will have 40 - 50 minutes for presentation and questions.

CONTRACT

The successful artist will be issued with a contract by Gallaghers Ltd to which this brief will be appended. A draft of that contract will be available at interview. The artist will be employed by Gallaghers Ltd.

The Twin Sails Bridge Approach Hoardings Panel will include:

Nicky Whittenham
Spencer Claye
Cllr. Charmaine Parkinson
Mark Highton

Public Art Officer for the Borough of Poole
Project Director – Gallagher Estates
BoP Public Art Working Group
Project Engineer – Gallagher Estates

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OUTPUTS AND DESIGN AGREEMENT PROCESS / TIMETABLE:

1. Successful Artist appointed:
2. Concept design meeting (see below) T.B.C. on appointment of Artist.
3. Detailed design meeting (see below) T.B.C.
4. Completed installation of artwork – March 5th 2012

Design Stages

Following a short period after appointment the artist will be asked to present their initial thoughts on a design for the artwork and present work in progress to the Project Panel by email.

This will involve presentation of:

- Concept
- Artwork design proposed
- Technical implications
- Maintenance issues

The designs are for evaluation by the Project Panel. Panel members will be asked to provide the artist with constructive feedback on designs, through the Public Art Officer (PAO). The PAO will collate feedback and respond to the artist accordingly. Further design proposals will be submitted in response to feedback received from panel Members.

Due to the tight timetable of this project, it is anticipated that through this agreement process, a final design will be reached and signed off by Friday 17th February 2012.

BUDGET AND FEES:

The maximum overall budget for the project is £6,000.00 inclusive of materials, artist’s fees, expenses and installation. No additional expenditure arising will be entertained. The artist’s fee for Design Stages and installation is included within the overall budget. All meetings will be in Poole.

FURTHER READING / INFORMATION:

Relevant documentation relating to this commission will be made available to the appointed artist.

SUBMISSIONS:

Please send submissions, clearly marked with ref. no. **TSH601** to be received by 5pm on Monday 6th February 2012 to:

Nicky Whittenham,
Public Art Officer

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Poole Museum
4 High Street
Poole
BH15 1BW

You can email your submission at artcommissions@poole.gov.uk ensuring your submission does not exceed 2 mbs in size. If you have any other queries, concerns or requests for further information. Please contact Nicky on 01202 262616 or email her at n.whittenham@poole.gov.uk